

Minutes for the March 2002 Meeting of Production Services Association,

March 28, 2002

- President Karen Johnson called the meeting to order and welcomed old and new members, visitors and our sponsor, Jackson Paper Company -
- Vice president, Kay Moorehead gave status reported on upcoming meeting sponsorships for the next few months. VP opened discussion to consider sponsoring a 'Make A Difference Day' and/or a Homeless art exhibit with the Stewpot.
- Ann-Marie Cain reported on Student Portfolio Workshop Part II as being a big success with each student getting two professional opinions on their work. A donated Power Computing computer was given as a door prize at the workshop, coincidentally to a student who did not have one.
- The newsletter committee gave a report and discussed the mailing and mailing list of the newsletters. It will capture surrounding areas and the state of MS. There are 752 prospects on the list. Membership being opened up to print designer and production artists and people in agencies that develop print pieces was discussed and agreed by membership. And multiple memberships of 6 or more people from one organization with a \$25 discount each member would effectively be a "buy 5 and get one free" deal for encouraging membership.
- The project to put together the Print Production Standards book was discussed and a development meeting was confirmed for Tues. April 9, 6:00 at Squires & Co. where further organization for putting the Book together would continue. Also discussed was the use of an email reminder regarding monthly PSA meetings.
- Officer Books (Pres., VPres., Secretary, Treasurer and Historian) were discussed and how they might be assembled.
- Meeting minutes were reported and accepted as given.
- President announced listing from the job bank.
- Kathy Moore and Jim Bates of Neenah Paper Co. presented new paper samples and current status of current stock.
- President thanked the sponsors for their support.
- meeting adjourned.